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## **InMotion Global TMS sends shockwaves through the Transportation Management System industry with innovative pricing model of \$50 per month**

**InMotion Global TMS CEO points to the continued success of InMotion Global TMS and the current economic conditions as driving influences in the decision**

**Saint Petersburg, FL – March 20, 2009**

InMotion Global TMS, the world's most advanced on-demand Transportation Management System, sent shockwaves through the industry today by announcing a new pricing model of \$50 per month for its flagship product, InMotion Global TMS. The price includes unlimited loads, unlimited clients, unlimited carriers and unlimited locations, all with no annual contract. What makes this offering unique is that there are no upfront licensing fees, no load fees and no annual maintenance fees - an unprecedented model in the TMS industry, until today.

Tim Higham, CEO of InMotion Global TMS, described the decision-making factors involved, "You know, we have been very fortunate to enjoy tremendous success with both our products and services. We are also keenly aware of the challenging economic factors at play right now for both our clients and prospects. Our vision is to continue expanding while offering affordable products and services to existing and future clients. By offering a modular pricing structure, clients select only those components that are needed rather than purchasing a large, bundled package that is more than their operations demand."

InMotion Global TMS is a fully hosted, web-based Transportation Management System that requires no software or hardware installation, making it a true, on-demand TMS that can be implemented in minutes. The system includes hundreds of features that centralize and streamline the entire transportation process from load inception through final delivery, and it allows shippers to seamlessly manage their entire transportation operation. Whether the logistics operation is conducted out of one location or across multiple locations, users log in through their web-browsers and have instant access, in real-time, to every aspect of their operation, providing them with total situational awareness.



Mike Olson, Manager of Client Relations for InMotion Global TMS, added, “Given the bleak economic landscape businesses are facing, we’re elated to bring such a compelling pricing model to the marketplace. Many companies are in survival mode right now, tightening the budget belt, reducing man-hours and looking to squeeze every bit of cost out of their transportation operations. The InMotion Global TMS pricing model and product features support all of these initiatives.”

InMotion Global TMS clients report savings of 11 percent to 17 percent or more on their transportation cost from day one, which translates to an average savings of \$272 per load shipped. Because InMotion Global TMS completes 100 percent of the distribution “paperwork” electronically, it is a critical component of any “green” initiative.

Nathaniel Engelsen, CIO of InMotion Global TMS, points out that technology enabled this huge price cut, “Utilizing cloud computing and outsourcing our data center has allowed us to lower our overhead significantly. Capturing the economies of scale made possible by this approach enables us pass the cost savings through to our customers.”

InMotion Global TMS also offers a collaborative web-portal, LoadLink<sup>®</sup>, that provides carriers, customers, locations, sales, and field staff with real-time “light access” to their load and order information inside of InMotion Global TMS. LoadLink runs on any web-enabled device including laptops, PDAs, and even cell phones. Similar functionality can also be accessed over a standard telephone via a bilingual, Interactive Voice Response (IVR) system.

Learn more about InMotion Global TMS at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).

#### **About InMotion Global, Inc.**

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL’s and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global’s TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital ([www.PBCap.com](http://www.PBCap.com)), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).