



www.inmotionglobal.com

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For More Information Call:
Mike Olson
molson@inmotionglobal.com

InMotion Global Launches New Website

The Logistics Software Giant celebrates its success with a fresh new look

Saint Petersburg, Florida – October 26, 2009 – InMotion Global has launched its newly redesigned and enhanced website, www.InmotionGlobal.com. The updated site has a completely new look and feel, welcoming visitors to explore the company's award-winning transportation management system, InMotion Global TMS™.

"We are dedicated to providing our online visitors with the same quality experience they enjoy when they use our transportation management system," said Tim Higham, InMotion Global CEO. "The site is vibrant and exciting which reflects everything we do here at InMotion Global. Innovation is at the core of our operations, from software design to new client implementations. 'Good enough' does not fit into our thinking here. We continue to lead the logistics software industry precisely because we do everything with quality in mind."

The website features streamlined navigation and dramatic graphic design. Visitors to the site will find the technical aspects as compelling as the vast array of information offered. Beyond the graphics and eye-catching display, the site is a great resource for current InMotion Global clients and for prospective clients who are just beginning to explore what a transportation management system can do for their operations.

InMotion Global offers so many products and services, the designers had to come up with a clever, user-friendly format to present information on the new site. Customers can follow a link that takes them directly to information that fits their needs. Carriers, Shipping Facilities and Sales Representatives may navigate to sections of the site that are designed specifically for their unique areas of interest. "Both our website and InMotion Global TMS™ were designed with the end-user in mind. A lot of thought went into the flow and ease-of-use as well as the look and technical aspects of the site and our TMS. Everything is laid out and arranged in a logical format that makes it simple to navigate," explained Mike Olson, Sales Manager of InMotion Global.

The website highlights each of the InMotion Global TMS™ components, broken down into logical categories. For example, visitors to the site can learn about the system's powerful business intelligence reporting and its unparalleled load planning and routing & optimization components. They can also explore how InMotion Global TMS™ makes freight management a breeze with color-coded load boards and a centralized dispatcher dashboard. The site explains how InMotion Global's customized web-

portal, LoadLink[®], can provide real-time information about each load and how simple it is to access load information via telephone with PhoneLink, InMotion Global's interactive voice response system.

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL's and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.