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## **InMotion Global TMS® Adds New Features to Award Winning TMS System**

### **Transportation Management System meets customers' needs with additional functionality**

Saint Petersburg, FL – February 20, 2012

InMotion Global TMS® (IMG), a web-based, fully hosted Transportation Management System (TMS), offered by InMotion Global, Inc., has seen such a surge in customers adopting the system that the company has had to hire new developers to meet demand. Customer feedback is key to the system's ongoing success and the IMG development team has implemented dozens of new modules requested by customers.

"The demand for this software has grown exponentially over the last few years," said Tim Higham, President and CEO of InMotion Global. "Our clients are looking for the latest technology for the best price. InMotion Global TMS® delivers that. Because we offer these enhancements at no cost, our clients have spread the word about IMG and that has led to a tremendous increase in the number of IMG users."

Design enhancements include instant messaging directly within the system, which allows users to keep in touch with each other without exiting the system. Drag and drop capabilities increase productivity and cut down on errors. A redesigned lane bid module offers more powerful analytic and measurement tools. The company has also moved from a local tier 1 hosting facility to the Amazon cloud this year.

Tim Higham added, "2012 is going to be the year that TMS changed forever. With the launch of our newest version of InMotion Global TMS®, or "v4" as we call it, TMS users will finally have the most advanced logistics technology at their fingertips without paying tens- or hundreds of thousands of dollars for it."

#### **About InMotion Global, Inc.**

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL's and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital ([www.PBCap.com](http://www.PBCap.com)), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).