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InMotion Global Consolidates Transportation Management System Offerings

After Acquisition from Palm Beach Capital Partners, InMotion Global's Management Team Consolidates Free Transportation Management System (TMS) Offerings.

Brandon, FL – May 28, 2015

InMotion Global, Inc. announced today that it was merging its LITE TMS system with its popular new Ascend TMS™ system. The LITE TMS system will be discontinued in July 2015 and all existing users will be required to use Ascend TMS™ going forward.

Collectively, InMotion Global LITE™ and Ascend TMS™ are used by thousands of freight brokers, 3PL's, carriers, distributors, and shippers in 19 countries around the world. They are the most widely used TMS systems in use today.

“After we acquired InMotion Global from Palm Beach Capital in January, the management team decided that we could quickly add more features by focusing on one TMS offering rather than two”, said Chris Parker, InMotion Global's Chief Operating Officer. “It was an easy decision to sunset the LITE system and to enhance the Ascend TMS™ system because it's currently gaining 6 new users for every 1 new LITE user. On several days recently, we had 30 new companies per day added to the Ascend TMS™ platform. And, average daily user growth is increasing, so focusing on one offering makes sense.”

Ascend TMS™ continues to be unique on several fronts. It continues to be the only TMS system offered at no cost for the base system, it's the only TMS that can be launched immediately from a website by new users, and it's the only TMS offering where no contracts are required.

“We will continue to be the first to deliver what our users ask for. We are a little different in that we build any feature our user's request, for free, so long as it benefits the entire Ascend TMS™ user community. For example, our *AscendTracker*™ service is scheduled for release in June 2015. It allows any user to track any load in the United States using the driver's cell phone number. It gives the exact location of the truck to within about 10 feet, provides a history of prior captured locations, gives the



calculated average speed of the truck, and the resulting estimated time of arrival for the load based on those metrics.”, said Parker. “We tested the service for over a year with a 105 truck fleet in California, and they proved out the concept so successfully that we decided to offer it to any Ascend TMS™ user who wants to track their loads and trucks in real-time without the need for any special equipment other than a typical smartphone.”

Parker concluded, “We believe that our continued success comes from removing every single barrier to using a first class transportation management system to manage any logistics operation. Today, 85% of freight brokers, carriers and shippers do not use a TMS because of either cost or technology constraints. Ascend TMS™ removes those barriers and, for the first time, gives companies world-class logistics technology at zero cost.”

About InMotion Global:

InMotion Global, Inc. provides the free, patent-pending Transportation Management System, Ascend TMS™, along with its companion web-based load portal, LoadLink™, to freight brokers, 3PL’s, freight intermediaries, carriers, distributors, and shippers. They also offer AscendTracker™, the real-time truck and load locator using smartphone GPS. Users are located in every US state and in 19 countries worldwide. InMotion Global, Inc. is privately held and headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.