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InMotion Global TMS releases new Interactive Voice Response module to allow real-time, phone-based access to order and load information

IVR offers Access to Shipment Information from any Touch-Tone Phone

Saint Petersburg, FL – May 18, 2009. InMotion Global TMS added a new Interactive Voice Response (IVR) module to its flagship product InMotion Global TMS. The IVR module allows InMotion Global TMS clients to provide their own customers, pickup locations, carriers and field staff with phone-based access to real-time location and status information about their orders.

Tim Higham, CEO of InMotion Global TMS, said, "We are proud of our IVR technology because it extends automated information access down to the lowest common denominator of remote connectivity, the telephone. This feature has been readily embraced by our clients who have either carriers or field staff that are unable to utilize an Internet-enabled PDA to access LoadLink, our web-collaboration portal for InMotion Global TMS. Sometimes, a traditional telephone or cellular phone is all that is available in the field, so our goal was to enable those types of users with system access."

With the IVR in place, InMotion Global TMS clients can now reduce their volume of inbound support calls and strain on internal resources by providing their customers, suppliers, carriers and staff with 24/7, automated access to their own load & order information. Carriers can provide up-to-the-minute location and status updates to InMotion Global TMS right over the phone without involving any dispatch or support staff. Users at pickup locations, drop-off locations or out in field can quickly access real-time location and status information about their own orders by using the streamlined workflow menus. IVR users can either talk or use their telephone keypad to interact with the IVR which can be configured to simultaneously support any number of foreign language options. InMotion Global TMS clients also have the option of branding the IVR interface with their own custom company prompts to provide their users with a support experience that is consistent with other company-specific marketing and messaging.

"InMotion Global TMS has made a commitment to its clients to provide accessibility and configurability. The IVR is a wonderful addition to our core product in that it offers both," stated Nathaniel Engelsen, CIO of InMotion Global TMS. "By leveraging our existing Microsoft.NET service-oriented architecture, we are providing additional interaction options for external InMotion Global TMS users. The selection of the Voxeo Prophecy platform means unparalleled speed and reliability from the industry leader in interactive voice applications."

In 2009, InMotion Global TMS was named one of the most important and relevant technologies in the logistics industry. The award is given each year to the "best of the best" logistics technologies by *Inbound Logistics*. InMotion Global TMS is a fully hosted, web-based Transportation Management System that requires no software or hardware installation, making it a true, on-demand TMS that can be implemented in minutes. The system includes hundreds of features that centralize and streamline the entire transportation and distribution process from load inception through final delivery, allowing shippers to manage their entire transportation operation. Whether the logistics operation is conducted out of one location or across multiple locations, users log in through their web-browsers and have instant, real-time access to every aspect of their operation, providing them with total situational awareness.

One of the differentiating factors implemented by InMotion Global TMS is that it uses the latest ASP.NET technology, thus providing a rich user interface including cascading menus, predictive typing and other user-preferred capabilities. Moreover, using the latest in "web-services" architecture, InMotion Global TMS is able to seamlessly access a myriad of third-party data and information for the user.

Learn more about InMotion Global TMS at www.InMotionGlobal.com.

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL"s and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.