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## **InMotion Global selected as 2010 Top 100 Logistics IT Provider by *Inbound Logistics* magazine**

### **CEO credits the company's industry-leading innovation, teamwork and the continued success of InMotion Global TMS customers**

Saint Petersburg, FL – May 10, 2010

*Inbound Logistics* magazine once again selected InMotion Global, a third-party logistics provider and software development company, as one of the year's Top 100 Logistics IT Providers.

InMotion Global TMS is a fully hosted, web-based Transportation Management System that requires no software or hardware installation. The system allows end-users to centralize and streamline their entire transportation processes from load inception through final delivery. Shippers can manage their entire transportation operation seamlessly, whether they operate out of one location or across multiple locations. InMotion Global TMS offers users instant, real-time access to every aspect of their operations, providing them with total situational awareness.

One of InMotion Global TMS' unique features is that it uses the latest technology, which provides a rich user interface including cascading menus, predictive typing and other, user-preferred capabilities. Using the latest in web-services architecture, InMotion Global TMS allows users to access a myriad of third-party data and information.

Each year, *Inbound Logistics* Magazine recognizes 100 logistics IT companies that support and enable logistics excellence. The magazine's editors analyze many criteria before deciding on their top 100 list. The decision is based on questionnaires, industry research and customer feedback. InMotion Global TMS delivers the simplicity, ROI and efficient implementation that transportation management system users value.

Tim Higham, CEO of InMotion Global, said, "The InMotion Global team works hard to remain the industry leader in transportation services, technical solutions, and best practices. As market needs change, we remain dedicated to developing and delivering innovative solutions and services to our clients. We give our customers the tools they need to lower their transportation costs, improve their customer service performance, and gain visibility into their transportation management processes."

Felicia Stratton, *Inbound Logistics* Editor, stated, "When choosing this year's Top 100 Logistics IT Providers, *Inbound Logistics* editors looked at excellence in solving transportation and logistics

challenges, but at a higher, more strategic level. Selections were based on how transformative logistics IT solutions impact all business activities and drive integration across internal processes as well as external processes for vendors and customers. InMotion Global was selected because its system solves specific logistics challenges, improves processes, and creates a ripple effect of efficiencies across the entire value chain. *Inbound Logistics* is proud to honor InMotion Global for innovative solutions empowering logistics and supply chain excellence.”

The *Inbound Logistics* annual Top 100 issue highlights providers who offer innovative solutions that drive advances in logistics practices. Companies are evaluated on platform, price, industries served, compatibility, capabilities, solutions, and functionality. The Top 100 Logistics IT Provider list appears in the *Inbound Logistics*’ April 2010 issue.

#### **About InMotion Global, Inc.**

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL’s and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global’s TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital ([www.PBCap.com](http://www.PBCap.com)), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).

#### **About Inbound Logistics**

*Inbound Logistics* is the pioneering publication of demand-driven logistics practices, also known as supply chain management. IL’s educational mission is to guide businesses to efficiently manage logistics, reduce and speed inventory, and neutralize transportation cost increases by aligning supply to demand and adjusting enterprise functions to support that paradigm shift. More information about demand-driven logistics practices is available at [www.InboundLogistics.com](http://www.InboundLogistics.com).