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Driver and Load Tracking At Zero Cost Now a Reality With AscendTMS™

The Exact Driver Position And Tracking System Also Works As A Stand-Alone Service - For Free.

Brandon, FL – July 27, 2015

InMotion Global, Inc., is the first Transportation Management System (TMS) provider to offer exact driver and load tracking at zero cost. The service, built into their award winning AscendTMS™ system, can be used as part of the AscendTMS™ system or as a fully stand-alone service along with any other TMS system. The driver tracking service, called *AscendTracker*, provides the following information on any driver or load:

- Exact pinpoint driver location within a few feet
- Free two way text communications between *AscendTracker* and the driver
- Location history and current position
- The status of the load (on-time, running late, etc.)
- Complete check-call history from all internal sources

The location tracking service works with any driver by sending them a specially encoded text message. The text message grabs the drivers exact location, stores their historical locations, and provides feedback from the driver regarding their load status both before the driver picks up and while dispatched on the load.

The service is free to use for both new AscendTMS™ users and AscendTMS™ premium users. AscendTMS™ users receive 100 free tracking credits per month. Additional credits can be purchased for .20 cents each. The service works for brokered loads as well as with asset based carriers and shippers with fleets.

Tim Higham, president and CEO of InMotion Global said, “Our users simply wanted to know where their drivers and loads were and they asked us for a simple solution. We built something that requires no capital investment at all and it works with any driver or load. If you want to know exactly where your load or driver is then the *AscendTracker* service is a perfect solution.”

The tracking service was initially released in the USA and Canada.



Higham said, "As with all of our systems and services, *AscendTracker* requires no contracts, no credit cards, no demos, no installs and no training. Better still, it includes two way text communications with the driver where everything is stored and recorded within the system for you and your team to follow. No other TMS in the world can do that, and certainly not for free."

About InMotion Global:

InMotion Global, Inc. provides the free, patent-pending Transportation Management System, InMotion Global TMS® with its companion web-based load tracking portal, LoadLink™, to shippers across the United States. InMotion Global TMS® provides enterprise level TMS features at zero license cost. The company offers two versions of InMotion Global TMS® - Enterprise for large shippers and Lite for small to mid-sized shippers. Both versions are free. InMotion Global, Inc. is headquartered in Saint Petersburg, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.