AscendTMS
TheFreeTMS.com

AscendTMS Adds Real-Time Freight Data Center From FourKites, Adding Powerful Freight Insights To AscendTMS' Existing Free Rate Tools

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InMotion Global, Inc. announced today that AscendTMS, the world's number one rated transportation management software (TMS), in collaboration with FourKites, the leader in predictive supply chain visibility, has bolstered its platform with comprehensive industry analytics, including enhanced real-time rate data, transit insight data, regional freight flows, border crossing times, port congestion information, pickup and delivery dwell times, and a host of other useful freight flow information to help AscendTMS users maximize profits. All free.

"Freight flow data and insightful freight statistics should be provided as a totally free commodity today, and it should be made available, from anywhere, to anyone that needs it," said Tim Higham, president of AscendTMS. "It made sense that as we already provide the industry's most popular TMS software with AscendTMS, as well as the industry's most popular free rate matrix tool with InstaRate, that we'd take our freight insights and rate data to another level. Together with FourKites, we've seamlessly added all the data tools that the 27,000 carriers, brokers, and shippers using AscendTMS everyday were asking for – and it's provided at no cost to *anyone* working in logistics. All this cool freight insight and rate data is literally available to anyone that wants it at no charge – forever."

Prior to this offering, obtaining real-time freight data was expensive and it was often hard to understand. The partnership between AscendTMS and FourKites means that the hundreds of data points now presented in AscendTMS are highly actionable and simple to digest.

"Our thousands of AscendTMS customers told us that they wanted useful real-time data to help them make the right decisions - but they didn't feel they should pay for it," Higham said. "So, as AscendTMS and FourKites has all this data anyway, we decided to provide it for free to anyone. It's the right thing to do. Better still, this is just the start. We will be adding a lot more data in the coming weeks and months to make it easier for our joint customers to lower their costs, maximize their profits, and find better paying freight every single day."

About InMotion Global

InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in 19 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS® is the world's leading cloud-based TMS software, and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About FourKites

FourKites is the largest predictive supply chain visibility platform, delivering real-time visibility and predictive analytics for the broadest network of Global 1000 companies and third-party logistics firms. Using a proprietary algorithm to calculate shipment arrival times, FourKites enables customers to lower operating costs, improve on-time performance and strengthen end-customer relationships. With a network that spans millions of GPS/ELD devices, FourKites covers all modes, including truckload, LTL, ocean, rail, intermodal and parcel. The platform is optimized for mobile and equipped with market-leading end-to-end security. To learn more, visit https://www.fourkites.com.

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