



FOR IMMEDIATE RELEASE

CONVOY and AscendTMS Partner to Provide Instant Load Recommendations to Fleets Nationwide

Tampa, FL, December 17, 2020 – InMotion Global, Inc. today announced a technical integration between [Convoy](#), the nation's most efficient digital freight network, and [AscendTMS](#), the world's most popular TMS software. Carriers can now optimize their schedules with instant load recommendations from Convoy in Ascend's free pure-cloud TMS software. By linking their accounts, loads booked on the Convoy platform are automatically added to their master schedule. Carriers benefit from improved profitability and efficiency and fewer empty miles between loads.

Often, carriers struggle to manage fleet scheduling, juggling numerous loads from a variety of brokers and digital freight networks. Many carriers manually manage this process with antiquated tools like spreadsheets that are time intensive and can result in missed opportunities caused by being unable to see all available loads. At an industry level, this decentralization results in unused truck capacity and empty miles.

Convoy and AscendTMS' integration eliminates these issues at the source by recommending loads in real-time, based on a carrier's availability, and automatically updates their schedule in AscendTMS with loads booked on the Convoy platform. Carriers can seamlessly move from a suggested load in AscendTMS to placing a bid and booking the load in the Convoy app.

"Carriers simply want to keep their drivers moving and their trucks profitable, with well-matched loads that pay well," said Tim Higham, president and CEO of AscendTMS. "Carriers using AscendTMS love it because AscendTMS is saying to them '*hey – here's a perfectly matched load for your driver when they empty the current load they're on*'. It's fast, efficient, and it puts more money in the carriers' pocket on every single load they move."

"Higher productivity is the key to higher earnings in the freight industry," said Brooks McMahon, Vice President of Partnerships at Convoy. "Our integration with AscendTMS reaffirms our commitment to help carriers find loads that keep their trucks full and earning while reducing unnecessary waste, which is at the core of Convoy's founding mission."



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AscendTMS
TheFreeTMS.com

To learn more about this solution go to <https://inmotionglobal.com/features/convoy>.

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About InMotion Global

InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in 19 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS® is the world's leading cloud-based TMS software, and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About CONVOY

Convoy is the nation's most efficient digital freight network. We move thousands of truckloads around the country each day through our optimized, connected network of carriers, saving money for shippers, increasing earnings for drivers, and eliminating carbon waste for our planet. We use technology and data to solve problems of waste and inefficiency in the \$800B trucking industry, which generates over 72 million metric tons of wasted CO2 emissions from empty trucks. Fortune 500 shippers like Anheuser-Busch, P&G, Niagara, and Unilever trust Convoy to lower costs, increase logistics efficiency, and achieve environmental sustainability targets. Convoy.com

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