

CarrierLists & AscendTMS

CarrierLists Partners With AscendTMS To Make Access To Motor Carrier Capacity A Whole Lot Easier – And Faster

Access To Over 200,000 Carriers With New *Lane Certainty*[™] Information, Plus A 30-Day Free Trial, And Deeply Discounted Pricing, Available Exclusively To AscendTMS Users

Dallas, TX. April 8, 2022

InMotion Global, Inc., maker of AscendTMS, the world's #1 rated and most popular TMS software, and CarrierLists LLC, the freight industry's most comprehensive carrier sourcing platform, today announced a partnership that extends to AscendTMS clients a free 30-day trial of CarrierLists plus deeply discounted pricing for the all new CarrierLists capacity platform.

CarrierLists have launched their re-engineered carrier sourcing platform bringing Lane Certainty[™] carrier searching to the market. Existing AscendTMS users are granted access to CarrierLists for a 30-day free trial, after which they will receive a deeply discounted subscription of only \$99/mo.

“When freight brokers need to cover loads or get quotes for consistent freight, they need to talk to carriers that are already running those lanes,” said Kevin Hill, president and founder of CarrierLists. “The newly re-engineered CarrierLists platform lets you find, and talk to, the exact carriers running your lane quickly. Freight brokers can search over 200,000 carriers using our Lane Certainty[™] algorithms and carrier filters. This allows freight brokers to create niches based on accurate market rates and the access to all the capacity they need to move more loads at premium margins.’

Tim Higham, CEO of AscendTMS, said; “The overwhelming request we get again and again from our broker and shipper customers is for accurate, real-time, capacity information that helps them cover loads quickly. They want to know what carrier runs what lane, how often, and how to reach the right carrier immediately. That's what CarrierLists does for them. They can find the right carrier for ANY load in AscendTMS faster and more accurately. We're so confident that brokers will love it, that all AscendTMS users now get CarrierLists for free, for 30 days. Once they see just how amazing it is, they'll be offered a deeply discounted subscription price of \$99 to the CarrierLists system, which is *only* available to AscendTMS users.”

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About InMotion:

Global InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in over 30 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS® is the world's leading cloud-based TMS software, and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About CarrierLists:

CarrierLists provides freight brokerages across North America with data and tools to identify and increase their Carrier capacity. We've analyzed over 10,000,000 data points across 415,000 verified Carriers discovering 225,000+ unique Insights, bringing Lane Certainty™ to your Carrier searches. CarrierLists is engineered to help transportation professionals find the RIGHT Carrier....and book more loads! To learn more go to <https://www.carrierlists.com>